

AUG 20 1945

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FRANCES HUGHES, *Editor*
44 WEST 52nd STREET

RUTH FINLEY, *Associate Editor*
NEW YORK 19, N.Y.

ELdorado 5-3693

FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

SPECIAL ANNOUNCEMENT

FASHION CALENDAR IS REACHING YOU
ONE DAY LATE THIS WEEK BECAUSE OF
V-J DAY ---- IT SEEMED WORTH IT!

WEEK BEGINNING MONDAY, AUGUST 20, 1945

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday August 20 2:30 P.M.	PRESS SHOWING OF COLLEGE FASHIONS Oppenheim Collins will introduce their college counsellors and new college fashions to the invited press. This will be the official opening of the college shop. By invitation only. Publicity: Ruth LeBron, WI. 7-8200.	OPPENHEIM COLLINS	3RD FLOOR
Monday August 20	NEWSSTAND DATE: CHARM BUSINESS GIRL'S ISSUE (STREET & SMITH) 122 E. 42ND ST. Theme: "On With The Job". Contact: Kay Vollers, MU. 3-8910.		
Tuesday August 21 10:30 A.M.	PRESS PREVIEW: FALL MILLINERY COLLECTION A press showing of Henri Bendel Originals in Fall millinery. Strictly by invitation. Publicity: Frances Anderson, CI. 7-1100.	HENRI BENDEL	SALON 10 WEST 57TH STREET
Wednesday August 22 2:00 P.M.- 4:00 P.M.	THIRD OF HOME CANNING SESSIONS Third in Wednesday series of free home-canning sessions with Pauline Leonard and Sylvia Neubauer, nutrition and canning experts of the American Red Cross, Brooklyn Chapter, demonstrating newest methods of canning vegetables, fruits, pickles, and jellies. Open to public. Publicity: Janet Stevenson, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	EAST BUILDING 5TH FLOOR
Wednesday August 22 4:00 P.M.- 6:00 P.M. Cocktails	PRESS PARTY FOR MME. SUZY Press Party in honor of Mme. Suzy, Parisian modiste and perfumer, who has recently arrived from France. S.P.F. of America, Inc. is the host. Strictly by invitation. Publ.: Elizabeth Maher Associates, EL. 5-4248.	S.P.F. OF AMERICA, INC. (475 FIFTH AVENUE)	ST. REGIS HOTEL PENTHOUSE
Thursday August 23 4:00 P.M.	"DREAM OF DIAMONDS" A little drama of a wedding day illustrated by Fall bridal apparel fresh from custom workrooms, and new diamond jewelry from 6 important designers. Featured will be the initial use in any fashion show of an instrument for visual enlargement of small detail in design--something long needed in fashion shows. Commentary: Maggi McNellis and Peter Donald. Shops exhibiting include: Jay Thorpe; Henri Bendel; Tappe; Black, Starr & Gorham; Hammer Galleries; Marc Koven; Lackritz; Marianne Ostier; John Rubel; Trabert & Hoeffler-Mauboussin. <u>Invitations have been issued.</u> Publicity: Gertrude Dale, CI. 6-0200.	N. W. AYER & SON INC.	AMBASSADOR HOTEL TRIANON ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday August 23 5:00 P.M. - 9:00 P.M.	BIRTHDAY COCKTAIL PARTY Seventeen, published by Triangle Publications, Inc., celebrates its first birthday with a cocktail party. Publisher Walter Annenberg, Editor Helen Valentine and staff members will greet guests from the advertising and manufacturing fields. Admission by invitation only. Promotion Director: Estelle Ellis, PE. 6-1100.	SEVENTEEN MAGAZINE	WALDCRF-ASTORIA BASILDON ROOM
Thursday August 23 6:00 P.M.	SPECIAL SHOWING: COLLEGE FASHIONS An informal showing of fashions for the college girl. Open to press and public. Publicity: Janet Stevenson, TR. 5-7200.	ABRAHAM & STRAUS BROOKLYN	3RD FLOOR EAST BUILDING
Beginning Thursday August 23- Sept. 24 .	EXHIBIT OF KOROSEAL PRODUCTS "Editorial Inspirations", an exhibit of Koroseal products, as featured in 24 magazines. This synthetic material, used both as a finish and alone, created by the B. F. Goodrich Co., will be exhibited in the showrooms of Comprehensive Fabrics, Inc., distributors. Contact: PE. 6-9385.	COMPREHENSIVE FABRICS EMPIRE STATE BLDG.	SHOWROOMS 69TH FLOOR
Monday August 27 1:00 P.M. Luncheon	NEW JUNIOR LIPSTICK, PERFUME & FASHIONS The new Judy 'n Jill lipstick, perfume, and new junior fashions by Horwitz & Duberman will be presented at a luncheon fashion show. Open to public. Press by invitation. Publicity: Rosemary Sheehan, CI. 7-8060. St. Regis Fashion Publicity: Mary Alice Rice, PL. 3-4500.	JUDY 'N JILL	ST. REGIS HOTEL ROOF
Beginning Monday August 27	OPENING OF FALL SEMESTER Opening of ninth year of Tobe-Coburn School, training for positions in merchandising and advertising. One Year Course for girls with two or more years of college. Two Year Course for high school graduates. Contact: Sylvia Ford, Registrar, PL. 3-0773.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	1 WEST 57TH STREET NEW YORK CITY
Week Of August 27	PUBLICATION DATE: FORSTMANN BOOKLET "Forstmann Fashion Lines," a 2-color four-page folder with swatches of the newest Forstmann fabrics, built around the current fashion trend toward the "Portrait Lady Mood." To be distributed to retail personnel the last week in August. Publicity: Mrs. Jan S. Fox, Monroe F. Dreher, Inc., CI. 6-6675.	FORSTMANN WOOLEN CO.	30 ROCKEFELLER PLAZA
Tuesday August 28 1:00 P.M. Luncheon	PRESS PREVIEW: AUTUMN HOSIERY FASHIONS "Rainbow Round The Corner"--a presentation of Gotham's new Autumn hosiery fashions. Press by invitation only. Publ.: Eleanor Lambert, PL. 5-8580.	GOTHAM HOSIERY CO.	WALDORF-ASTORIA ASTOR GALLERY
Tuesday August 28 2:00 P.M.	HAT BOX PARTY: NEW YOUNG HATS Lord & Taylor inaugurates a new Department for young hats--Suzy, Vic-Debs, and John Frederics Juniors. Press invited. Publicity: Alice Johnston, WI. 7-3300.	LORD & TAYLOR 5TH AVE. & 38TH ST.	2ND FLOOR

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PRESS OPENINGS: FALL CUSTOM-ORDER "ORIGINALS"

Showings of the custom-made Dress Collections are open only to those members of the Press specifically notified and invited.

Tuesday..... August 28	<u>HATTIE CARNEGIE</u> At 3:00 P.M.	42 EAST 49TH ST.	PUBL.: JOSEPHINE HUGHES	WI. 2-2600
Wednesday... August 29	<u>SAKS 5TH AVENUE</u> At 2:30 P.M.	611 FIFTH AVE.	PUBL.: HELEN KAUPER	PL. 3-4000
Wednesday... Sept. 5	<u>HENRI BENDEL</u> At 10:30 A.M.	10 WEST 57TH ST.	PUBL.: FRANCES ANDERSON	CI. 7-1100
Wednesday... Sept. 5	<u>BERGDORF GOODMAN</u> At 5:00 P.M.	754 FIFTH AVE.	PUBL.: FLORENCE NEFF	PL. 3-7300
Thursday.... Sept. 6	<u>JAY THORPE</u> At 11:00 A.M.	24 WEST 57TH ST.	PUBL.: JOSEPHINE NEVINS	CI. 7-4300
Thursday.... Sept. 6	<u>MILGRIM</u> At 3:00 P.M.	6 WEST 57TH ST.	PUBL.: RUTH WALTZ	CI. 7-7200
Monday..... Sept. 10	<u>BONWIT TELLER</u> At 11:00 A.M.	721 FIFTH AVE.	PUBL.: DORIS BARTNETT	EL. 5-6800
Tuesday..... Sept. 11	<u>STEIN & BLAINE</u> At 3:00 P.M.	15 WEST 57TH ST.	PUBL.: ELEANOR LAMBERT	PL. 5-8580

Wednesday August 29 10:30 A.M.	FIRST FALL "TRICKS FOR TEENS" MEETING Teen-age "back-to-school" fashion show. Details later. Open to public. Publicity: Florence Epstein, LA. 4-7000.	SAKS 34TH STREET	DEBUTEEEN SHOP 2ND FLOOR
Wednesday August 29	PRESS PREVIEW: CUSTOM ORDER COLLECTION: SAKS FIFTH AVENUE, 611 FIFTH AVE. AT 2:30 P.M. See above for details.		
Friday August 31 10:15 A.M.	RADIO INTERVIEW WITH MILLINERY DESIGNER "Millinery Inspired By Scenic Beauties of American Landmarks" will be the subject of a radio interview with Lenesta (15 East 53rd St.), designer of hats, on Dorothy Day's Program. Publicity: Hilda Kassell, PL. 5-5319.	DOROTHY DAY'S PROGRAM	STATION WINS (1000 On Dial)
Saturday Sept. 1	SHOWING OF NEW FALL MILLINERY New York showing of millinery by Caspar-Davis of California, celebrating their Silver Anniversary.	CASPAR-DAVIS OF CALIFORNIA	McALPIN HOTEL BROADWAY & 34TH STREET
Sept. 3	LABOR DAY (Monday)		
Tuesday Sept. 4 10:30 A.M.	PRESS PREVIEW: FALL AND WINTER FASHIONS A collection of suits, dinner gowns, and daytime ensembles will be re-viewed by the invited press. Publicity: Karen Hollis, VO. 5-5900.	BLOOMINGDALE'S LEXINGTON & 59TH ST.	GREEN ROOM 3RD FLOOR

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Tuesday Sept. 4 2:30 P.M.	PRESS PREVIEW: FALL AND WINTER SHOES Delman's advance collection of Fall and Winter shoes will be presented promptly at 2:30 P.M. Press by invitation only. Publicity: Viola Shefer, PL. 3-3173.	DELMAN, INC.	SHERRY-NETHERLANDS BALINESE SUITE
Tuesday Sept. 4 4:00 P.M.	ANNUAL "PINK CHAMPAGNE PARTY" A Press Preview of luxurious fur fashions, the annual "Pink Champagne Party" that Russeks' Wholesale department gives for the press each year, presenting special fur fashions created in the design studio. Strictly by invitation. Publicity: Beatrice Castle, WI. 7-1900.	RUSSEKS FIFTH AVENUE	8TH FLOOR
Wednesday Sept. 5	PRESS PREVIEW: CUSTOM ORDER COLLECTION: HENRI BENDEL, 10 WEST 57TH STREET At 10:30 A.M. See page 3 for details.		
Wednesday Sept. 5	PRESS PREVIEW: CUSTOM ORDER COLLECTION: BERGDORF GOODMAN, 745 FIFTH AVENUE At 5:00 P.M. See page 3 for details.		
Thursday Sept. 6	PRESS PREVIEW: CUSTOM ORDER COLLECTION: JAY THORPE, 24 WEST 57TH STREET At 11:00 A.M. See page 3 for details.		
Thursday Sept. 6 1:00 P.M. Luncheon	CUSTOM-MADE FASHIONS AT LUNCHEON SHOWING Fall showing for customers, at a Buffet Luncheon, of the custom-order dress collection designed by Carl Sidney for Marjorie Castle. By invitation only. Contact: Marjorie Castle, PL. 9-4397.	MARJORIE CASTLE	SALON 15 EAST 53RD STREET
Thursday Sept. 6 1:00 P.M. Luncheon	CUSTOM-MADE FASHIONS AT LUNCHEON Alice Orovan presents new Fall custom-made fashions during luncheon. Hats by Laddie Northridge. Open to public. Press by invitation. St. Regis Publicity: Mary Alice Rice, PL. 3-4500.	ALICE OROVAN 785 FIFTH AVE.	ST. REGIS HOTEL ROOF
Thursday Sept. 6	PRESS PREVIEW: CUSTOM ORDER COLLECTION: MILGRIM, 6 WEST 57TH STREET At 3:00 P.M. See page 3 for details.		
Friday Sept. 7 12:30 P.M. Luncheon	PRESS PREVIEW OF ORIGINAL BAG CREATIONS Josef's new original bag creations will be shown to the invited press during luncheon. Publicity: Viola Shefer, PL. 3-3173.	JOSEF (OF GOLD SEAL IMPORTERS, INC.)	ST. REGIS HOTEL LOUIS XVI SUITE
Friday Sept. 7 2:30 P.M.	CUSTOMER SHOWING: FALL COLLECTION A customer showing of Jay Thorpe's custom-made Fall Originals, ready-to-wear fashions, distinctive furs, custom-made millinery, and unusual accessories. This showing will be repeated on Monday, Sept. 10, and Tuesday, Sept. 11 at 2:30 P.M. By invitation only. Publicity: Josephine Nevins, CI. 7-4300.	JAY THORPE	24 WEST 57TH STREET
Friday Sept. 7 2:30 P.M.	CUSTOMER SHOWING: A customer presentation of Milgrim's Custom-Order Originals. By invitation only. Publicity: Ruth Waltz, CI. 7-7200.	MILGRIM	6 WEST 57TH STREET

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Sept. 7	JEWISH NEW YEAR (Friday at sunset)		
Monday Sept. 10	PRESS PREVIEW: CUSTOM ORDER COLLECTION: BONWIT TELLER, 721 FIFTH AVENUE At 11:00 A.M. See page 3 for details.		
Monday Sept. 10 4:30 P.M. Cocktails	PRESS PREVIEW: NEW LOUNGING FASHIONS Tula will introduce a new idea in lounging fashions for glamour at home or on the town. Press by invitation only on Monday. Trade showing during the cocktail hour (4:30 P.M.) on the following day, Tuesday, Sept. 11, at the Tula Showroom, Stylecraft Lingerie, 105 Madison Ave. Publicity: Christine Ecker, John A. Cairns & Co., AL. 4-7262.	TULA, INC.	HAMPSHIRE HOUSE COTTAGE
Beginning Monday Sept. 10	FALL OPENING: COURSES IN DESIGN Opening of Parsons' 36th year, with three-year courses in Costume Design and Illustration, Flat Design, Interior Design, Advertising Design, and Teacher Training. A four-year program in combination with New York University leads to a B.S. Degree. Special Saturday morning classes begin September 29. For further information, contact: Parsons School of Design, PL. 8-1662.	PARSONS SCHOOL OF DESIGN	136 EAST 57TH STREET
Tuesday Sept. 11 10:00 A.M. Breakfast	PRESS PREVIEW OF FALL FASHIONS A press breakfast to preview De Pinna's new Fall Collection of town, spectator sports, junior, and debutante fashions. Press by invitation only. Publicity: Dorothy Coburn, VO. 5-4800.	DE PINNA	3RD FLOOR
Tuesday Sept. 11	PRESS PREVIEW: CUSTOM ORDER COLLECTION: STEIN & BLAINE, 15 WEST 57TH ST. At 3:00 P.M. See Page 3 for details.		
Tuesday Sept. 11 4:00 P.M.	PRESENTATION OF FALL FABRICS AND FASHIONS Semi-annual fabric and fashion picture will be presented to over 1,000 teachers of sewing in public, junior high and high schools in the five boroughs of New York. Plans for Fall sewing projects in the school will be formulated by the teachers, based on information and styles presented by Caroline Hutchins, Director of Simplicity's Educational Department. The Fashion show will include "back to school" clothes for juniors, teen-agers, and misses; dressy and all-occasion outfits; and suggested teachers' wardrobe items. Press by invitation. Publicity: Joan Klein, AS. 4-7570.	SIMPLICITY PATTERN COMPANY, INC.	ROOSEVELT HOTEL MEZZANINE FLOOR
Wednesday Sept. 12 1:00 P.M. Luncheon	FUR FASHIONS SHOWN DURING LUNCHEON A fascinating collection of fur fashions for Fall and Winter will be presented during luncheon. Open to public. Press by invitation. Contact: Dein-Bacher, PL. 8-0221. Waldorf Publicity: Ted Saucier, EL. 5-3000.	DEIN-BACHER OF THE WALDORF	WALDORF-ASTORIA STARLIGHT ROOF
Wednesday Sept. 12 4:00 P.M. Cocktails	PRESS PREVIEW OF AUTUMN WOOLENS Presentation of John Walther's new Fall collection in fashions created by distinguished American designers including Philip Mangone, Vera Maxwell, Jo Copeland, Davidow, Anna Miller, Kraus Originals, and others. Fashions coordinated by Stefan, fashion director of John Walther Fabrics. Press by invitation only. Publicity: Rosemary Sheehan, CI. 7-8060.	JOHN WALTHER FABRICS INC.	PLAZA HOTEL CRYSTAL ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Sept. 12	SHOWING OF NEW BEACHWEAR FOR 1946 Resort and Spring Showing of swimsuits, playwear, and mother-and-daughter fashions by Cole of California in their Los Angeles showroom. Contact: Elizabeth Adams, Director of Fashion Promotion, 2615 Fruitland Road, Los Angeles.	COLE OF CALIFORNIA	846 S. BROADWAY LOS ANGELES
Thursday Sept. 13 1:00 P.M. Luncheon	FALL FUR SHOWING DURING LUNCHEON Fall showing of Gunther's new collection of original fur fashions during luncheon. Open to public. Press by invitation only. Gunther Publicity: Nona James, VO. 5-3440. Plaza Publicity: Bonnie Donahue, PL. 3-1740.	GUNTHER 666 FIFTH AVE.	PLAZA HOTEL TERRACE ROOM
Thursday Sept. 13 2:30 P.M., 6:30 P.M.	SHOWING OF CLASSICS BY HENRY ROSENFELD Russeks' "Classic Corner" will feature two special showings of fashions by Henry Rosenfeld, illustrating his popular creative genius. Mr. Rosenfeld will be present and will speak. Open to public. Publicity: Beatrice Castle, WI. 7-1900.	RUSSEKS FIFTH AVENUE	7TH FLOOR "CLASSIC CORNER"
Thursday Sept. 13 3:30 P.M.	FABRIC FASHION SHOW FOR PRESS & TEACHERS A joint fashion show of easy-to-make fashions by Advance Patterns and Macy's Fabric Center. For sewing teachers of Greater New York and the press, by invitation only. No others invited. Publicity: Dorothy DeGroat, CH. 4-2000, Ext. 2201.	R.H. MACY & CO. AND ADVANCE PATTERNS	PLAZA HOTEL GRAND BALLROOM
Sept. 16	EIGHTEENTH ANNUAL NATIONAL DOG WEEK (Sept. 16-Sept. 22).		
Monday Sept. 17 1:00 P.M.	"ROMANCE RECAPTURED" LUNCHEON FASHION SHOW Rosette Pennington will present her Edwardian dress collection, illustrat- ing the realization of Victory in the new romantic and feminine gowns. Open to public. Press by invitation. St. Regis Fashion Publicity: Mary Alice Rice, PL. 3-4500.	ROSETTE PENNINGTON INC. 10 EAST 56TH ST.	ST. REGIS HOTEL ROOF
Week Of Sept. 17	NATIONAL RETAIL FALL MILLINERY WEEK Luncheon fashion shows will be held in the Sert Room, Waldorf-Astoria during the week. Retail stores will have special millinery window displays, advertising, and promotions in New York and throughout the principal cities of the United States. More details later. Publicity: Mary Kelly, MU. 2-2603.	MILLINERY STABILIZATION COMMISSION, INC.	ALL OVER THE COUNTRY
Sept. 17	JEWISH DAY OF ATONEMENT (Monday)		
Monday Sept. 17- Nov. 15	SPRING MARKET OPEN- INGS IN CALIFORNIA First lines to be ready will be cruise and resort wear. Many coat and suit lines may not be ready to show before the end of October or early November. Contact: Lyman Thompson, Executive Director, Associated Apparel Manufacturers; or Murray Goldstein, president, California Sportswear Guild.	ASSOC'D APPAREL MANUF. CALIF. SPORTSWEAR GUILD	LOS ANGELES, CALIFORNIA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 18 9:30 A.M. Breakfast	ANNUAL BREAKFAST FOR THE PRESS Showing of Macy's Fall Fashions at the annual Press Breakfast. Attendance by invitation only. Publicity: Nan Higgins, CH. 4-2000, Ext. 2431.	R. H. MACY & CO. HERALD SQUARE	EXECUTIVE DINING ROOMS 13TH FLOOR
Tuesday Sept. 18 5:00 P.M. Cocktails	PRESS PREVIEW TO INTRODUCE NEW PRODUCT Lucien Lelong will introduce a new perfume and makeup to the press, strictly by invitation. Publicity: Peter Fink, EL. 5-1395.	LUCIEN LE LONG	ST. REGIS HOTEL PENTHOUSE
Beginning Tuesday Sept. 18	OPENING OF FALL SEMESTER The Laboratory Institute of Merchandising will begin its regular course for young women interested in becoming junior executives in fashion merchandising. During the school year, the students will be given 8 weeks in practical work in department stores, with pay--4 weeks before Christmas and 4 weeks before Easter. For further information, contact: Ellen Nolan, Registrar, CH. 4-5288.	LABORATORY INSTITUTE OF MERCHANDISING	45 WEST 34TH STREET NEW YORK CITY
Tuesday Sept. 18- Sept. 19	PACKAGING MEETING FOR LOCAL MEMBERS Discussion of Packaging Machinery, The Reappearance of the Package Designer, and other important packaging problems. Contact: Alvin E. Dobb, BR.9-6055.	AMERICAN MANAGEMENT ASSN. (330 WEST 42ND STREET)	NEW YORKER HOTEL EIGHTH AVE. & 34TH ST.
Wednesday Sept. 19 1:00 P.M. Luncheon	LUNCHEON FASHION SHOW Open to public. Press by invitation. Hattie Carnegie Publicity: Josephine Hughes, WI. 2-2600. Waldorf Publicity: Ted Saucier, EL. 5-3000.	HATTIE CARNEGIE (42 EAST 49TH ST.)	WALDORF-ASTORIA STARLIGHT ROOF
Sept. 23	FIRST DAY OF AUTUMN (Sunday - 4:50 A.M.).		
Beginning Tuesday Sept. 25	TWELVE FULL TUITION ANNUAL SCHOLARSHIPS Leading to the degree of Master of Science in Retailing, 12 free scholarships will be given to graduates of an accredited institution in the Metropolitan area. Winners receive free tuition covering the 30 hours of work (one full school year) required for the degree of Master of Science in Retailing. Also Store-Service Privileges, paying about \$500 a year, giving students an opportunity for 28-33 hours per week of paid practical work in stores. All applications should be submitted by Thursday, August 30. Contact: Mrs. Virginia Meagher, SP. 7-2000, Ext. 257.	NEW YORK UNIVERSITY SCHOOL OF RETAILING	WASHINGTON SQUARE NEW YORK CITY
Wednesday Sept. 26 1:00 P.M. Luncheon	NEW FALL MILLINERY AT LUNCHEON SHOW Anita Andra will show her new Fall millinery creations during luncheon. Open to public. Press by invitation. Contact: Anita Andra, PL. 8-1809. Waldorf Publicity: Ted Saucier, EL. 5-3000.	ANITA ANDRA (558 MADISON AVE.)	WALDORF-ASTORIA STARLIGHT ROOF
Saturday Sept. 29 12:00 P.M.	"CALLING ALL GIRLS" FASHION SHOW "Calling All Girls" Fashion Show featuring teen-age clothes for High School girls. "Calling All Girls" Club members will model. Commentator: Nancy Pepper, editor of "Calling All Girls" Magazine. Open to public. Publicity: Edith Jordan, PE. 6-5100, Ext. 600.	GIMBEL BROTHERS	5TH FLOOR

MUSIC...THEATRES...MOVIES...NIGHT SPOTS

- Now Showing JUST OPENED: "OVER 21" (Movie) RADIO CITY MUSIC HALL, 6TH AVE. & 50TH ST.
A Columbia comedy-romance, based on Ruth Gordon's stage success, and starring Irene Dunn, Alexander Knox, and Charles Coburn. About the trials of a newspaper editor and his devoted author-wife when the former enrolls as an Army Officer Candidate in a Southern camp. A Sidney Buchman Production. Director: Charles Vidor. Publicity: Hortense Schorr, BR. 9-7900.
- Friday August 24 PREMIERE: "PRIDE OF THE MARINES" (Movie) STRAND THEATRE, BROADWAY & 47TH ST.
A Warner Bros. picture about a blind war hero, Marine Sgt. Al Schmid, starring John Garfield, Dane Clark, and Eleanor Parker. Producer: Jerry Wald. Director: Delmar Daves. Costumes: Milo Anderson. Publicity: Eve Siegel, CI. 6-1000.
- Saturday August 25 PREMIERE: "THE SOUTHERNER" (Movie) GLOBE THEATRE, BROADWAY & 46TH ST.
Adapted from George Sessions Perry's novel, "Hold Autumn In Your Hand," this United Artists movie is a dramatic tale of man's love for the earth on the Texas cotton-lands. A David Loew-Robert Hakim Production co-starring Zachary Scott and Betty Field with Beulah Bondi, Blanche Yurka, J. Carrol Naish, and others. Director: Jean Renoir. Publicity: Tess Michaels, BR. 9-7300.
- Saturday August 25 PREMIERE: "LOVE LETTERS" (Movie) RIVOLI THEATRE, BROADWAY & 49TH ST.
Paramount's dramatic love story starring Joseph Cotten and Jennifer Jones with Robert Sully and Anita Louise. Producer: Hal B. Wallis. Director: John Farrow. Costumes: Edith Head. Publicity: Aileen St. John Brenon, BR. 9-8700.
- Monday August 27 RE-OPENING: "THE VOICE OF THE TURTLE" MOROSCO THEATRE, 217 WEST 45TH ST.
Another season for the famous John van Druten comedy, "Voice of the Turtle", starring Elliot Nugent, with Martha Scott playing the Margaret Sullivan role.
- Thursday August 30 PREMIERE: "STATE FAIR" (Movie) ROXY THEATRE, 7TH AVE. & 50TH ST.
A 20th Century-Fox technicolor movie, with music by Richard Rodgers and Oscar Hammerstein, based on Phil Stong's best-seller novel. The cast includes Dana Andrews, Jeanne Crain, Dick Haymes, Vivian Blaine, Charles Winninger, and others. Producer: William Perlberg. Director: Walter Lang. Costumes: Rene Hubert. Publicity: Jeannette Sawyer, CI. 6-0950.
- Wednesday Sept. 5 OPENING: "MR. STRAUSS GOES TO BOSTON" CENTURY THEATRE, 7TH AVE. & 59 ST.
Produced by Felix Brentano, this new musical features George Rigaud in the role of Johann Strauss, the "Waltz King." The cast also includes Virginia MacWatters, Ralphe Dumke, Ruth Matteson, and Lisette Vereas, with Helen Kamara and Babs Heath as the premiere ballerinas. Original score by Robert Stolz. Costumes designed by Walter Florell. Publicity: James Proctor, MU. 2-9147.
- Tuesday Sept. 11 OPENING: "THE BOY WHO LIVED TWICE", BILTMORE THEATRE, 47TH ST. WEST OF B'WAY
A psychological mystery by Leslie Egbert and Gertrude Tubby under the stage direction of Paul Foley. Starring movie actress Claire Windsor. Settings designed by John Root. Produced by Hal Shelton. Publicity: Lawrence Anholt, BR. 9-2248.